



Lavon Economic Development Corporation Meeting Minutes January 14, 2019

I. MEETING CALLED TO ORDER AT 7:00pm BY LAVON ECONOMIC DEVELOPMENT CORPORATION BOARD PRESIDENT

Members Present:

Place One	Kay Wright
Place Two	Manzelle Williams
Place Three	Vicki Sanson (7:48 left for mtg)
Place Four	Larry Munson
Place Five	Dustin Cowin
Place Six	John Kell
Place Seven	David Piekarski

Liaison Vicki Sanson

Administrative Staff Present: Micki Hollien

Executive Director Present: Pam Mundo

Members absent:

Quorum is present

II. LAVON ECONOMIC DEVELOPMENT CORPORATION BOARD PRESIDENT LED THE ECONOMIC DEVELOPMENT CORPORATION IN THE PLEDGE OF ALLEGIANCE

III. LAVON ECONOMIC DEVELOPMENT CORPORATION BOARD VICE PRESIDENT LED THE LAVON ECONOMIC DEVELOPMENT CORPORATION IN THE INVOCATION

IV. ITEMS OF INTEREST AND COMMUNICATION

7 Loaves East- 3rd Sat at Community Methodist Church

V. CONSENT AGENDA Approval of the Dec 10, 2018 meeting minutes

- *Vice President Piekarski made motion to approve the consent agenda being meeting minutes of Dec 10, 2018*
- *Seconded by Director Sanson*
- *Accepted by all directors who voted*
- *Abstained by Vice President Piekarski and Director Cowin since they were not at that meeting.*
- *Vote carried*

VI. PUBLIC COMMENTS



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None

VII. ITEMS FOR DISCUSSION

A. The Economic Development Corporation Board to discuss economic development and marketing activity, prospect updates

- *The opening of the new 7/Eleven was on December 20th and area businesses have seen business improve since that opening.*
- *Executive Director reported that she had the Lavon booth at the ICSC International Council of Shopping Center Red River Conference and Trade Show January 7-9th at the Fort Worth Convention Center.*
- *Many retailers are interested in the growth in Lavon and Brookshire Grocery stopped at the booth to obtain information about Lavon.*

B. The Economic Development Corporation Board to discuss the Small Business for Spring

- *April 13th was selected as the preferred date after discussing all dates in April and May.*
- *Directors recommended using post cards and only mailing to the public 2 times.*
- *The Fall, Christmas Bazaar on Nov 16th was the preferred date.*

C. The Economic Development Corporation Board to discuss board financials

The revenues continue to increase each month. The budgeted amount of incentive funds increases every year. The payment for last year's audit occurred in this fiscal year and results in a line item exceeding the budgeted amount. A budget amendment will be necessary at mid year to consider this item.

D. The Economic Development Corporation Board to Inventory and catalogue all EDC computers

All board & staff computers were inventoried at 8 with 5 out of date computers and the Executive



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director will check the out of date computers and dispose of those that do not work.

E. The Economic Development Corporation Board to discuss the Texas EDC Excellence Award and goal to achieve the award

- *This award from the Texas Economic Development Council recognizes those economic development corporations that meet at least 100 selected points of quality management, education and planning. The Lavon Economic Development Corporation has tabulated at least 105 points and the Board requested that the Executive Director apply for this LEDC recognition.*
- *The cost is for the application is \$100*

VIII. ITEMS FOR CONSIDERATION AND ACTION

No items for action

IX. Strategic Planning Workshop

The Board of Directors reviewed the 2018 Strategic Plan and updated various elements and agreed to the 2019 Strategic Plan elements updated from 2018 .

SETTING FUTURE MEETINGS AND AGENDAS

Economic Development Corporation Board members and staff may request items to be placed on a future agenda or passes by a majority vote will be placed on the schedule by the Board Secretary.

BOARD VICE PRESIDENT TO ADJOURN ECONOMIC DEVELOPMENT CORPORATION BOARD MEETING AT 8:17pm

Duly passed and approved on this 11 day of Feb, 2018

Attest:

Larry Munson, LEDC Secretary
JOHN KELLY, LEDC TREASURER

Kay Wright, Board President